



SFUS

Savez farmaceutskih udruženja Srbije

Pharmaceutical Association of Serbia

Pharmacoeconomics Section

The Second International Conference
THE ROLE OF HEALTH
TECHNOLOGY ASSESSMENT IN
REIMBURSEMENT AND PRIORITY
SETTINGS IN HEALTH CARE

PRELIMINARY PROGRAM



15th March, 2012

Hotel M, Belgrade, SERBIA

Pharmacoeconomics Section of the Pharmaceutical Association of Serbia (SFUS) is organising the Second International Conference with the topic: "The Role of HTA in the reimbursement process and establishing priorities in healthcare", which will take place in Belgrade on 15th March 2012. (<http://www.farmacija.org>).

Pharmaceutical Association of Serbia is a voluntary, independent professional association of pharmacists, and other healthcare professionals organized and regulated under the Act of Pharmaceutical Association of Serbia. Pharmacoeconomics Section was established in May 2006 and it is one of the youngest and fastest growing Sections within Association. Its work is aimed at improving knowledge and skills in pharmacoeconomics, health economics and outcome research in order to allocate limited available resources in health care.

The purpose of the Second International Conference is to present HTA development in healthcare systems worldwide and to emphasize the importance of applying HTA in decision making process during reimbursement of medicines and other health care technologies as well as establishing priorities in healthcare field. The aim is also to present characteristics of reimbursement of medicines in Central and Eastern European countries and to demonstrate recent development in pricing of medicines. An important objective of the Conference is to improve the skills and expertise especially in the area of pharmacoeconomics modelling in developing Markov model.

Conference program will be proactive and it will represent unique event in Serbia and region. Participants of the Conference will have opportunity to meet experts from HTA and pharmacoeconomics field and exchange their opinions.

*We look forward to welcoming you in person at the
Second International Conference, organized by
PHARMACOECONOMICS SECTION OF
PHARMACEUTICAL ASSOCIATION OF SERBIA*

BOARDS

Scientific Committee

Prof. dr David Banta
Krzysztof Landa
Prof. dr Slobodan Jankovic
Tanja Novakovic
Danka Stefanovic

Organizing Committee

Dubravka Urošev
Dragana Rajkovic
Ivana Zaric
Dragana Lakic

PRELIMINARY PROGRAM

08:00-09:00 Registration

09:00-09:15 **Opening ceremony**
Prof. dr Ivanka Miletić, President of
Pharmaceutical Association of Serbia
MSc.Pharm Tanja Novakovic, President of
Pharmacoeconomics Section, Galenika a.d., Serbia

PANEL 1 - Health Technology Assessment and Decision Making

Moderators: Tanja Novakovic, Danka Stefanovic

09:15-10:00 **A global perspective on health technology
assessment**

Prof. dr David Banta, University of Maastricht,
The Netherlands

10:00-10:30 **Decision levels and payer personalities in
CEE - the use of HTA information**

David Danko, Research leader, Corvinus University
of Budapest, Institute of Management, Hungary

10:30-10:45 Questions and discussion

10:45-11:15 *Coffee networking break*

WORKSHOP ONE

11:15-12:55 **Markov Model Development**

Prof dr. Maarten Postma, Professor in
Pharmacoeconomics at University of Groningen,
the Netherlands

Petros Pechlivanoglou, University of Groningen,
the Netherlands

12:55-14:00 *Lunch break*

PANEL 2 - The Role of Health Technology Assessment in Reimbursement Process

Moderators: Tanja Novakovic, Danka Stefanovic

14:00-14:40 **Role of HTA in effective management of basic
benefit package - introduction of supplementary
and complementary health insurance in a
country of scarce resources for health care**
Krzysztof Landa, M.D., CEO of HTA Audit, Poland

- 14:40-15:15 **Polish system in transition – comparison with European countries**
Magdalena Wladysiuk M.D., HTA Consulting, Poland
- 15:15-15:30 Questions and discussion
- 15:30-16:00 *Coffee networking break*

WORKSHOP TWO

- 16:00-17:40 **Pricing and Reimbursement processes across Europe and their evolution**
Brian Godman, Institute for Pharmacological Research 'Mario Negri', Milan, Italy Prescribing Research Group, University of Liverpool Management School, Liverpool, UK Division of Clinical Pharmacology, Department of Laboratory Medicine, Karolinska Institutet, Karolinska University Hospital, Huddinge, Stockholm, Sweden
- 17:40-17:55 **Final test, Evaluation and Closing of the Conference**

REGISTRATION FEE

Members of Pharmaceutical Association of Serbia	160 €
Others.....	180 €

NOTE

- Online registration can be made via www.smart4.co.rs
- For group registration (more than 10 participants), send all required data by:
e-mail: smart4@eunet.rs
Fax: +381 11 308 66 95
Phone: +381 11 308 66 94, 244 12 53, 308 74 86

Registration deadline 5th March 2012

Program of the Conference is submitted for accreditation as International course I category.